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# WELCOME

FEBRUARY 9, 2021





## OPPORTUNITY ANALYSIS: EXECUTIVE SUMMARY

- Tradable industries are small, currently making up **only 23%** of Nassau and Suffolk's economy.
- The national average is **36%**. However, **58%** of the jobs in the Long Island Innovation Park at Hauppauge are in tradable industries!
- This means that while Long Island overall is underperforming in tradable industries, **the Park is outperforming the national average by more than 20%.**
- The Park has the **largest concentration of tradable industry businesses on Long Island**
- But Long Island has not yet succeeded in shaping a **truly competitive "tradable" economy**. There is still work to be done!



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jamesLIMA  
Planning + Development



## A TRADABLE ECONOMY

The Park is the anchor of Long Island's tradable economy, which includes key industry clusters:

- Aerospace and defense
- Biopharmaceuticals
- Business services
- Construction products and services
- Distribution and electronic commerce
- Education and research activities
- Financial services
- Food processing and manufacturing
- Information technology and analytical instruments



## MANAGEMENT & OPERATIONS

HIA-LI, with support from its members, is spearheading improvements to the Park's soft infrastructure.

Action items:

- Social network for special industries
- Resource for innovation and research





## WHAT'S NEXT

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- Policy and funding priority alignment
- Long Islandwide partnerships
- Rethinking competition



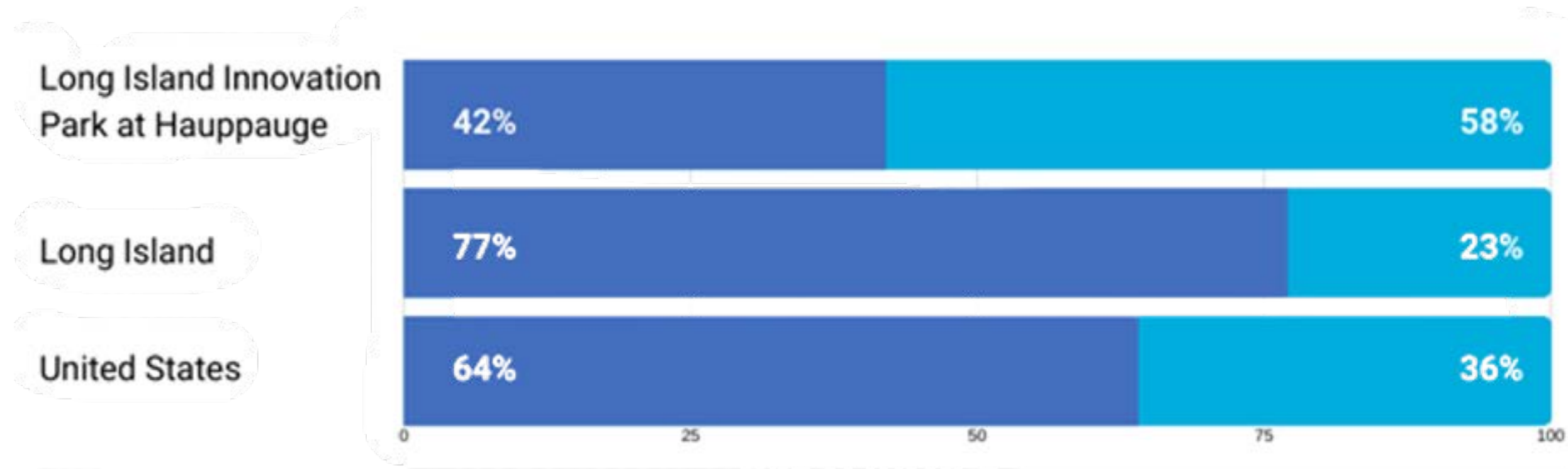
## NEW ECONOMIC STRATEGIES

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- Facilitate business growth
- Attract and retain key knowledge workers
- Strengthen training and workforce development
- Promote innovation and technology transfer
- Build connections among businesses, governments, and institutions

## THE IMPACT:

### EMPLOYMENT IN LOCAL SERVICES TRADABLE SECTORS



**TRADABLE SECTORS** export goods and services, bring **new dollars** into the region, provide **better-paying jobs**, and define a place's **competitive advantage**





TRADABLE SECTORS:

# 9 KEY CLUSTERS FOR LONG ISLAND

AEROSPACE

BIOPHARMA

CONSTRUCTION

FINANCIAL SERVICES

DISTRIBUTION

FOOD PROCESSING

BUSINESS SERVICES

EDUCATION

IT & INSTRUMENTS

## SELECTION CRITERIA

Large existing employment; high specialization; outgrowing other regions; validated by experts; represented in the Park.



## TASK FORCE: A COLLABORATIVE EFFORT



# REGIONAL VISION

The Long Island Innovation Park at Hauppauge is at the center of Long Island and its economic future.  
Achieving the Park's regional vision requires broad collaboration and support.

## POLICY ALIGNMENT

with government priorities and  
regional industry trends



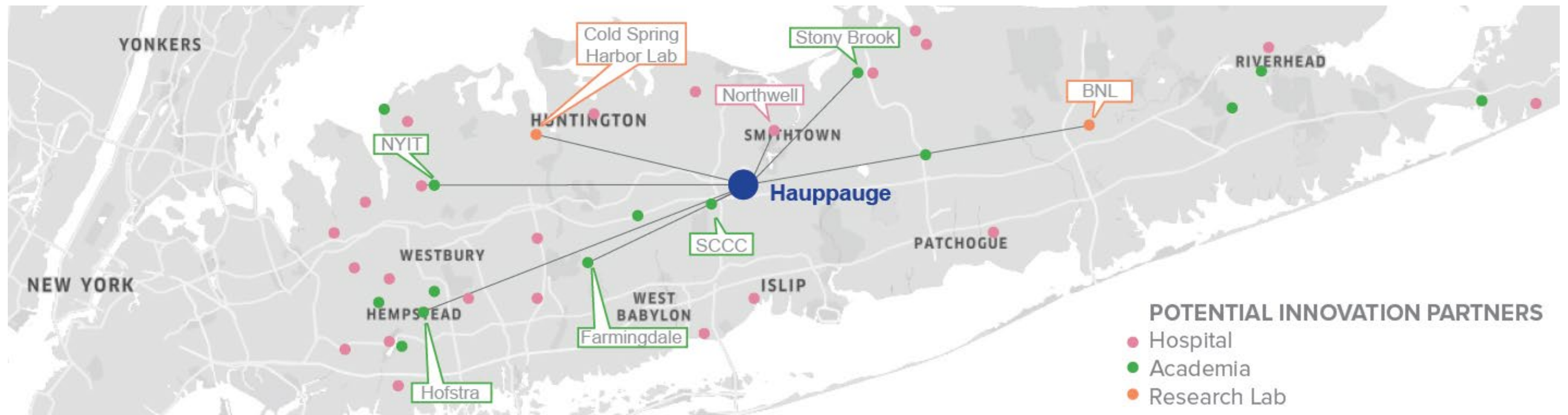
## PARTNERSHIPS

with institutions, major private  
sector actors, and non-profits



## COMPETITOR

assessment, learning,  
differentiation, and collaboration





# WHAT WE'VE ACCOMPLISHED

## OPPORTUNITY ANALYSIS

Coordinated with Suffolk IDA and Regional Plan Association to bring in James Lima Planning + Development to conduct a major study and draft the Opportunity Analysis.

## RENAMED THE PARK

Changed the name of the park from the Hauppauge Industrial Park to the Long Island Innovation Park at Hauppauge as part of HIA-LI's plan to reimagine this business district and foster the next generation of technology companies.

## INSTALLED SOLAR PANELS

Achieved a renewable energy milestone in the Park with the installation of solar panels on the 35,000-square-foot roof of Long Island Cares (in partnership with the Solar Task Force/Sunation)

## RECEIVED A GRANT

Task Force presented the possibility of a workforce development center in the Park to the Long Island regional Planning Council. After testimony, the Council declared this project one of regional significance and issued a grant to further develop the workforce initiative.

## RECLASSIFIED ZONING

Worked with the Town of Smithtown to reclassify zoning in part of the Park, allowing developers to apply for special exemptions to construct apartment buildings with ground-level retail space.





# MOVING FORWARD

## DESIGN & VISIBILITY

- Identify public spaces for gatherings, interaction, and creative programming
- Create infrastructure improvements in targeted areas
- Redesign key corridors for pedestrian and bike accessibility
- Adopt measures for streetscape and signage improvements in key corridors
- Develop a greenway connection throughout the park
- Institute design guidelines for new construction under the new zoning
- Identify buildings for adaptive reuse for better and more open design
- Organize Open Houses and Industry Days to introduce the community to LI-IPH

## ECO-FRIENDLY DEVELOPMENT

- Reclaim impervious surfaces as green space or buildings
- Utilize large, flat roof spaces for solar paneling
- Explore possible crosscollaboration of production among LI-IPH businesses

## PREPARE FOR THE FUTURE

- Identify an existing building for adaptive reuse as a “maker space,” with smaller business footprints and a diversity of uses
- Build partnerships with local businesses and research institutions







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# THANK YOU