

Big Firm Quality. Small Firm Value.

Campolo, Middleton & McCormick, LLP at the HIA-LI Workforce Conference

Bohemia, NY – What will it take to develop a thriving Long Island workforce for the future? That is the question that speakers and attendees debated and discussed during the HIA-LI 13th Annual Workforce Development Conference on Thursday, June 30, 2011 from 7:30 AM - 4:00 PM at St. Josephs College, O'Connor Hall, Patchogue, NY. Orchestrated by HIA-LI, the event hosted mature companies and start-ups, CEOs and staffs as they discussed the issues and challenges facing the Long Island business community. In addition, the HIA-LI awarded eight \$1,000 scholarships to graduating high school seniors during the executive luncheon.

Following registration and networking with exhibitors at 7:30 AM, the event kicked off with an executive breakfast which included a keynote address, "Creating a Corporate Culture that Wins - from the CEO Perspective," delivered by ClearVision Optical CEO David Friedfeld. He discussed building a stronger corporate culture and how companies operate on the inside shapes how they perform on the outside.

In the morning, a series of complimentary seminars addressed topics of concern among attendees, including Leadership, the Economy & Sustainability; Healthcare Reform; New Ways to Attract & Retain Key Talent; Tweet, Tweet, You're Fired.

Joe Campolo, Managing Partner at Campolo, Middleton and McCormick, LLP moderated the seminar "Leadership, the Economy and Sustainability" which featured guest speakers Kevin O'Connor, CEO of Bridgehampton National Bank; Greg Aramanda, VP of Business Development at CPI Aerospace and Anne D. Shybunko-Moore, President of GSE Dynamics Inc. Together they discussed leadership in the workplace and adaptability in the current economic climate, as they did at the HIA-LI Annual Conference. This educational seminar was highly interactive and valuable for all those who attended.

The afternoon included an executive luncheon with a presentation on "Long Island Youth - What it Takes to Survive in this Economy," delivered by Dawn Strain, President of DJS Events and Founder of LI Elite. She focused on what it takes to cultivate the development, growth and leadership capabilities of young business professionals on Long Island. During the luncheon, eight \$1,000 HIA-LI scholarships were awarded to graduating high school seniors planning to attend a College or Trade School located on Long Island.

After lunch an additional series of complimentary seminars were available to address topics of discussion among attendees, including Mixing and Managing the Generations in the Workplace; How You Communicate Can Make or Break the Deal & Effective Tools & Strategies for Engaging & Energizing Your Workforce. Additionally the HIA-LI and the American Communities Institute at Dowling College invited Long Island businesses to participate in a focus group as part of an effort to develop recommendations for the U.S. Congress and the U.S. Small Business Administration on how to improve the small business climate in New York State and the U.S.

