



HIA-LI
Small Business Summit
June 27, 2012



St. Joseph's College
Patchogue Campus ~ O'Connor Hall

Breakout Seminar 10:15 am-11:15 am

Room #:

**“Blunders & Gaffes: Mistakes to Avoid
for the New Entrepreneur”**

Presented By:

Thomas Farrell – PEO Spectrum

Jonathan Jacobs – Digital Natives Group

Alyson Repp – Campolo, Middelton & McCormick, LLP

Scott Zuckermann – Wexford Financial Strategies

Moderator: Susan Gubing – CareerSmarts.com

Topics to be discussed...

- Safe guarding your intellectual property
- Create a sound digital marketing strategy
- Manage your new business wealth
- Find, Switch and negotiate with the nation's top 100 PEOs

**There is no charge to attend this seminar...seating is limited so
you must pre-register online at [http://hia-li.org/
calendarDetails.cfm?eventID=1645](http://hia-li.org/calendarDetails.cfm?eventID=1645)**

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